

Shelby Kathryn Ullman

graphic design

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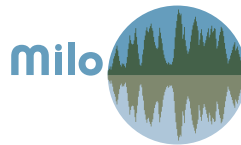
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samples



S. K. Ullman (skullman)
personal branding mark



An action communicator—
sound bite & forest reflection



Online fashion curator—
seldom-used seedpod



DROSSGOBLIN
Fictitious company with
premium figures



Medical history museum—
syringe implies umlauts



Furniture company—
pleasing, yet literal interpretation

experience

Junior Graphic Designer (hybrid)

OLIVER – Inside Ideas Group (on the Acrisure account until 3/25)

Grand Rapids, Michigan—April 2023 – Present

Ideation and creation of a vast array of graphics. From social, and logo recreation, to fliers and long-form documents, some client interaction involved.

Junior Graphic Designer (remote)

The Matchstick Group

Charleston, South Carolina—Dec 2021 – April 2023

Branding, creating and updating marketing and informational materials for clients in the medical device field, in print, physical and digital formats.

Office Manager, Graphic Designer

Blue Point Yoga Center

Durham, North Carolina—July 2017 – March 2019

Created and updated all advertising materials for both print and digital media. Front desk and general administrative duties.

education

The Creative Circus portfolio school
Trad. Graphic Design Graduate—Fall 2021

skills

Logo design • Branding • Illustration
Creative conception • Packaging • Editing
Physical crafting • Web and app design

tools



Illustrator



Photoshop



InDesign



Adobe XD



AfterEffects