

# Shelby Kathryn Ullman

graphic design

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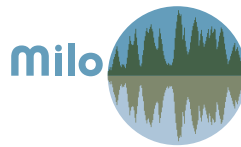
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skullmandesigns.com

## samples



S. K. Ullman (skullman)  
personal branding mark



An action communicator—  
sound bite & forest reflection



Online fashion curator—  
seldom-used seedpod



DROSSGOBLIN  
Fictitious company with  
premium figures



Medical history museum—  
syringe implies umlauts



Furniture company—  
pleasing, yet literal interpretation

## experience

### *Junior Graphic Designer (remote)*

The Matchstick Group

Charleston, South Carolina—Dec 2021 – Present

Branding, creating and updating marketing and informational materials for clients in the medical device field, in print, physical and digital formats.

### *Office Manager, Graphic Designer*

Blue Point Yoga Center

Durham, North Carolina—July 2017 – March 2019

Created and updated all advertising materials for both print and digital media. Front desk and general administrative duties.

### *Line Editing*

Tom Fishburne, author of the novel *Four Winds*

Durham, NC—December 2014 – January 2015

Correcting spelling, formatting, content, and grammar errors as the final round of editing before printing.

## education

The Creative Circus portfolio school  
Trad. Graphic Design Graduate—Fall 2021

## skills

Logo design • Branding • Illustration  
Creative conception • Packaging • Editing  
Physical crafting • Web and app design

## tools



Illustrator



Photoshop



InDesign



Adobe XD



AfterEffects